

# Glenn Carreau

writer & blogger

## RELATED EXPERIENCE

Jan 2018 - Present

### **BRAINJOLT**

#### **Trending Writer**

- Cover viral & breaking topics in pop culture and news for 22WORDS, a site with 20MM+ unique visitors per month and social following of 6MM+
- Pitch, research, write and upload 5-10 articles (including dailies and multi-sourced stories) with same-day turnaround
- Utilize SEO, headline, and thumbnail packaging best practices to optimize content and generate traffic

Aug 2017 - Sept 2018

### **MXDWN.COM**

#### **Game News Writer**

- Wrote 5+ articles each week covering a wide range of gaming industry news
- Assisted with in-person coverage and interviews at high-profile video game industry events, including E3
- Submitted content for weekly revision, feedback, and publication

## ADDITIONAL EXPERIENCE

May 2014 - Aug 2015

### **FOLLETT LEARNING**

#### **Customer Service Representative**

- Resolved CLASSBOOK.COM customer inquiries via phone, email, and mail
- Completed online orders, returns, and exchanges
- Led independent project to compile Classbook's digital/e-book guides
- Provided additional office support and assistance, including filing and organization

## CONTACT

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## EDUCATION

Graduation: May 2017

### **COLUMBIA COLLEGE CHICAGO**

#### **Bachelor of Arts (*Honors*) in Interactive Arts & Media**

- Concentration: Game Art
- Minor: Professional Writing

## TECHNICAL SKILLS

### **Software**

MS Office, Photoshop, Illustrator, Premiere, After Effects

### **Languages**

C#, HTML, French (Intermediate)

### **Miscellaneous**

Photo Editing, Programming, Content Management, Wordpress